

Huw Gwilliam

Information & Graphic Design for web, multimedia & print

Experience: 15+ years in the UK design field

Sex: Male;

D.O.B: 20-08-73

Littlepixel design Ltd.
19 Grove House Road
London, N8 7JW
United Kingdom

m 079 7990 2215
w 020 8341 9269
huw.gwilliam@littlepixel.info
www.littlepixel.info

Freelance experience (2005-11)

BBC (2007—present)

Senior Designer on many high-profile projects in the Children's department, most recently taking lead on the design over the main CBBC website. Other large scale multimedia projects for 'Blue Peter', 'My Almost Famous Family', 'Scorpion Island'; the rebrand of the award winning 'Explorers' brand as well as numerous prototype projects in the role of concept-designer as part the in-house commissioning team.

Atticmedia (2011)

A return to my old company to refresh their previous 11-year old Identity, with new logotype, colourway and typography.

FreshOne Productions (2011)Wordia (2011)

Concept work for Jamie Oliver's production company wherein fast prototyping of concepts for a Channel Four TV/Web pitch led to them winning the tender for a project called 'Street Slam'—a celebration of urban sport and culture, now currently in production..

Weir&Wong (2010)

Corporate ID for startup digital agency; latterly GUI and UX work for clients such as Disney and Wolf Ollins.

Believe Collective: Ayo Gorkhali (2010)

'Ayo Gorkhali!' is a non-profit, educational web project developed by Believe Collective and myself in the role of lead designer. The project opens up Nepalese and Gurkha history with the aim to better foster understanding by highlighting the rich heritage that the Gurkhas and the people of Nepal and the United Kingdom share between them.

Site is built on the Joomla platform and uses an immersive Flash-based timeline navigation as well as font embedding and hooks into establish social media sites like Flickr and YouTube.

Imperial War Museum (2009—present)

Led design on overhaul of public-facing email communications, to enable a large templated set of media-rich email designs for varied use throughout the organisation's branches, from Event Hire, e-commerce to new exhibitions and air shows.

Design of microsites for two of 2010s exhibitions, the Ministry of Food, and 1940; I'm currently involved with work for the American Air Museum at Duxford and early planning for the centenary of both the 14-18 war and the museum itself.

V&A / National Museums Online Learning Project (2007—2009)

Worked with Carolyn Royston as the consortium's in-house UX consultant (members being: Natural History Museum, Tate, British Museum, Sir John Soane's Museum, The Wallace Collection, National Portrait Gallery, Royal Armories, and the Imperial War Museum) The project pools the participating Museums' digital collections into two public-facing education resources—WebQuests and Creative Spaces—to better utilise their huge digitised collections, so as to become a valuable resource to school-age and adult learners.

My role was to work at the genesis of the project before it went to tender to draw up UI blueprints with an information design focus so that the concept and scope of the project could be prototyped, proof-of-concept tested and formed into tight Design and Technology briefs for prospective bidding agencies.

Post to that stage I was also brought on board to brand the NMOLP umbrella and to work as Art Director to one of the winning agencies, Illumina, to help bring their project to completion.

Illumina Digital (2006—2009)

Design lead on multimedia projects for Nord Anglia (Foreign Language Learning) and Basic Skills for Adult Learners

Nittygritty (2006—present)

Designer for architecture sector software company, working on all aspects of UI design and artwork for their range of desktop and mobile applications as well as their corporate identity and related product identities.

Tullo Marshall & Webb (2006—08)

Work as a screen-designer on several below-the-line advertising/promotional projects for clients including Tesco, Paypal, T-Mobile, British Airways and Transport for London.

Full-time experience (1996-2005)

Atticmedia (1998—2005)

I started as a middleweight screen-designer at Atticmedia (one of the leading UK agencies for educational, training and marketing projects) in 1998, with responsibilities increasing during my time, moving up to the role of Senior Designer in 2001, and then to Design Team Leader in 2002.

In this role I art directed, as well as working on concepts, mentoring, and maintaining quality control over all output. It helped me develop the skills needed to get the best from my team, and the time to help grow a coherent company style.

In 2005 the company's growing focus on long-term projects required a stronger informational basis from inception. Utilising my strong information background, I moved into a more theoretical role where interface architecture, wire-framing and user testing experience, were brought into play to give these large projects the best possible start.

Eurotalk Ltd. (1996-98)

Print role as the CD-ROM company's in-house packaging designer. EuroTalk innovate by versioning their language products for countless worldwide markets, so the role encompassed the design for these discs. Because of the wide market, the role offered invaluable typographic experience in non-roman typesetting such as Japanese, Arabic, Greek, Icelandic and Korean.

Somerset Health Authority (1994-5)

A six-month attachment as sole in-house print designer for the county's Health Promotion Unit, designing and artworking for various health campaigns in the region.

This role offered an invaluable start in the design profession with no other designers around to act as a safety net.

Education:

1992-96 Falmouth College of Arts

BA (Hons) in Graphic Information Design (2:1)

1991-92 Cleveland College of Art

Foundation Studies in Art & Design (Merit)

1989-91 Stockton Sixth-form College

A levels in Design Technology (A), Art (A), General Studies (B) and Geography (C); also GCSE in Media Studies (A)

1985-89 Ian Ramsey School, Stockton-on-Tees

GCSEs in Graphic Communication (A), English Language (A), English Literature (B), Maths (B), Geography (B), Physics (C), Religious Education (C), French (C), Chemistry (D)