

## Huw Gwilliam

### Senior Designer for web and multimedia

Experience: Over 10 years in the UK design field

Sex: Male; D.O.B: 20-08-73

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## Freelance experience:

2005-06:

### Tullo Marshall & Webb

Work as a freelance screen-designer on several below-the-line advertising/promotional projects for clients including Tesco (Computers for Schools), GNER, T-Mobile, BA and TfL Cabwise.

### BigBox Software

Sole freelance designer for architecture-centred software company. Currently working on identity, graphical interface and the main dot-com website for this newly established b2b technology firm.

### JustPR

Creation of identity design for the Scandinavian-centred public relations company.

### iView Multimedia

Icon and graphical interface design for developer of the reputed image browsing application.

### Carnglas Software

Icon design for developer of Macintosh applications.

## Full-time experience:

1998-06:

Atticmedia Ltd. is one of the leading UK agencies in digital educational, training and marketing projects. Clients include the BBC, The Royal School of Music, PriceWaterhouseCoopers, Orange, Sony UK, CiTV, DfES, The British Film Institute, Harper Collins and Nickelodeon.

I started as a middleweight screen-designer in 1999, with responsibilities increasing during my time, moving up to the role of Senior Designer in 2001, and then to Design Team Leader in 2002.

In this role I directed and oversaw the company's creative output, working within the creative team on concepts, training/mentoring, trouble-shooting and maintaining quality control over the company's creative output. It helped me develop the interpersonal skills needed to get the best from my team, and give me the time to grow a coherent company style. Interaction with clients became a focus so that the approach and visual feel of a project could be discussed and developed earlier on in its cycle.

I moved up again to the role of Art Director in 2003, taking full responsibility for the visual feel for the company's output, incorporating extra administrative roles for the team, such as performance reviews and team-building.

In 2005 it became clear that the company's growing focus on long-term projects required a stronger informational basis from the start.

Utilising my strong information architecture, wire-framing and user testing experience, I took on a new role that capitalised on my Information Design experience, the role became invaluable to the company in getting these large projects off to a smooth start and keeping them on track throughout the project timetable.

## Notable projects:

### Sound Junction ([www.soundjunction.org](http://www.soundjunction.org))

Royal School of Music; Wireframing, Design & Art Direction (one of The Times Online's Top 10 rated websites of 2005)

### Time Pirates ([www.portcities.org.uk/london/timepirates](http://www.portcities.org.uk/london/timepirates))

National Maritime Museum; Wireframing, Design & Art Direction (Net Imperative Award Winner)

### Lux Online / Screen Online

([www.luxonline.org.uk](http://www.luxonline.org.uk), [www.screenonline.org.uk](http://www.screenonline.org.uk))  
British Film Institute; Wireframing, Design & Art Direction

### Digital Handsworth / Revolutionary Players

([www.digitalhandsworth.org.uk](http://www.digitalhandsworth.org.uk), [www.revolutionaryplayers.org.uk](http://www.revolutionaryplayers.org.uk))  
Birmingham City Libraries; Wireframing, Design & Art Direction  
Wireframing, Design & Art Direction

### Neighbours, Casualty / Holby City

([www.bbc.co.uk/drama/neighbours](http://www.bbc.co.uk/drama/neighbours), .../drama/casualty, .../drama/holbycity) Wireframing & Art Direction

### Specialist Schools Trust ([www.ssatrust.org.uk](http://www.ssatrust.org.uk))

Wireframing, Design & Art Direction

### BBC Jam (Digital Curriculum)

Ahead for Business [Business Studies] & Story Miner [English]; (<http://jam.bbc.co.uk>) Wireframing, Design & Art Direction

## Earlier Full-time Experience:

1996-99

### **Eurotalk Ltd.**

Print role as the CD-ROM company's in-house packaging designer. EuroTalk innovated by versioning their language products for countless worldwide markets. Because of this, the role offered invaluable typographic experience in non-roman typesetting for languages as varied as Japanese, Arabic, Greek, Icelandic and Korean.

1994-5

### **Somerset Health Authority**

An eight-month placement in the sandwich year of my degree course, as the sole in-house print designer for the county's Health Promotion Unit. My role encompassed the design and artworking of resources and advertising for numerous health campaigns in the region. Real work in all senses of the word, it offered an invaluable start in the design profession with no other designers around to offer advice or act as a safety net.

## Education:

1992-96

### **Falmouth College of Arts**

BA (Hons) in Graphic Information Design (2:1)

1991-92

### **Cleveland College of Art**

Foundation Studies in Art & Design (Merit)

1989-91

### **Stockton Sixth-form College**

A levels in Design Technology (A), Art (B), Geography (C) and General Studies (B)  
GCSE Media Studies (A)

1985-89

### **Ian Ramsey School, Stockton-on-Tees**

GCSEs in Graphic Communication (A), English Language (A), English Literature (B), Maths (B), Geography (B), Physics (C), Religious Education (C), French (C), Chemistry (D)

**References available on request.**